

2019

Annual Report

Alzheimer's Tennessee



Make Alzheimer's a Memory™

Message from Our Leadership



Janice Wade-Whitehead
Alzheimer's Tennessee
President and CEO

5.8 million Americans, including 110,000 Tennesseans, are living with dementia. In 2018 Alzheimer's Tennessee made great strides providing programs and services for families living with Alzheimer's disease. Strategic partnerships, dedicated volunteers and committed supporters made this a milestone year for Alzheimer's Tennessee.

Early diagnosis is critical. It impacts quality of life for those living with Cognitive Impairment. We are building the infrastructure of community services for those living with Mild Cognitive Impairment and early stage Alzheimer's through our Live Well Academy and "Memory Cafes," support groups for individuals with early stage Alzheimer's.

Dementia care is delivered at home and in care facilities. We provided training to more than 1,000 family caregivers in 2018. Our Caregiving Academy on-line resource has more than 2,300 views. We also worked with experts in the dementia care to develop an 8-hour training curriculum for long term care staff members. The curriculum receives rave reviews from providers. We are engaging direct care providers to enhance quality of care for those living in assisted living communities and nursing homes.

With our national strategic advocacy partner, US Against Alzheimer's, we mobilized and supported efforts which led to a historic \$414 million increase of in federal funding for Alzheimer's and dementia research at the National Institutes of Health (NIH). This brought the total budget to \$1.9 billion. These important advocacy efforts lead the way to Make Alzheimer's A Memory. On the state level, Alzheimer's Tennessee advocated for the Tennessee State Plan to Address Alzheimer's and Related Disorders which will be the blueprint of services for the state. This plan has the potential to impact every person living with Alzheimer's in the Volunteer State.

Our signature event, Walk to Make Alzheimer's A Memory, raised nearly \$710,000 in seven Walks across Tennessee. Thousands of volunteers and sponsors came together to make the events inspiring and empowering for every Walker and send a powerful message to the community that we are all united in our mission to help those living with Alzheimer's disease.

Alzheimer's Tennessee is the state's leader in providing support to families. Our business model includes "boots on ground" to walk the journey with those living with Alzheimer's. This resonates with families across Tennessee. In response to the need for more local programs, services and staff with local expertise, we opened two additional offices in the state. This expansion of "boots on the ground" will support a robust array of local services in East, Middle West Tennessee. Our six offices across the state create greater capacity to serve the 110,000 Tennessee living with Alzheimer's disease.

We look forward to another year of growth and service. We urge you to join us as we shape a future of increased services, education and advocacy to help families, neighbors and citizens of Tennessee. With your help, we will Make Alzheimer's a Memory.

Janice Wade-Whitehead

Alzheimer's Tennessee President and CEO

John Jorgensen, RN, MPA

Alzheimer's Tennessee Board Chair

Year in Review

ALZHEIMER'S TENNESSEE MISSION

To serve those facing Alzheimer's disease and related dementias, to promote brain health through education, and to champion global research, prevention and treatment efforts.

VISION

Make Alzheimer's a Memory

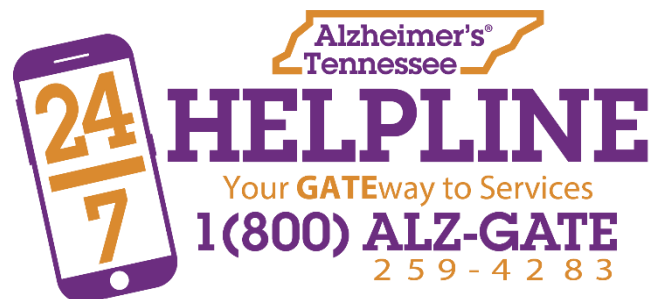
GOALS

- Improve Care & Support
- Increase Concern & Awareness
- Grow Advocacy
- Support Research

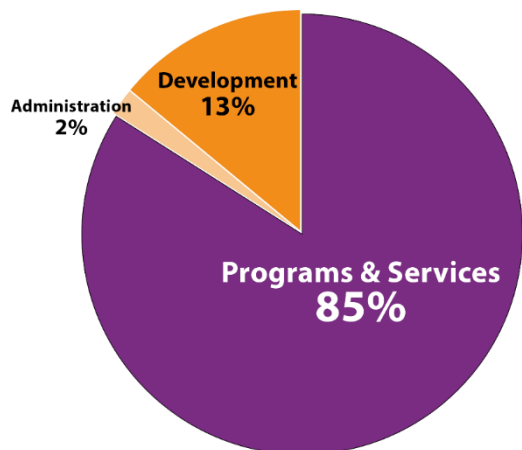


ACCOMPLISHMENTS

- Mobilized advocates to support a historic increase in Alzheimer's and dementia research at the National Institute of Health.
- Created classroom curricula for caregivers and an online Caregiver Academy for 24/7 access to education.
- Grew utilization of our Adult Day Services by 100%.
- Assisted 3,437 callers on our 24/7 Helpline.
- Increased to five regional offices joining the Main Office in Knoxville to better serve families across Tennessee.



By the Numbers



\$1.45 M

TOTAL REVENUE

85 cents of every dollar raised directly benefit Tennesseans living with dementia and their families.

100%

GROWTH OF THOSE USING OUR ADULT DAY SERVICES

Alzheimer's Tennessee's award-winning adult day program, Howard Circle of Friends, offers socialization for those living with dementia and respite for their caregivers. Seniors benefit from fun therapeutic activities while family members enjoy a well-deserved break.



Alzheimer's Tennessee



Offices Across the State

6

ALZHEIMER'S TENNESSEE OFFICES ACROSS THE STATE

We now have 6 offices serving local needs in East, Middle and West Tennessee.

Board of Directors

Alzheimer's Tennessee is honored to have the strong volunteer leadership of our 2019 Board of Directors.

John Jorgensen, RN, MPA, Chair Community Volunteer	David Erb, Vice Chair Allstate Insurance Company
Nyda Brook, Vice Chair VRO&NOCCR	Lee Montgomery, CRP, Treasurer The Gilliam, Montgomery Group
Bobbi E. Schaad, Secretary Community Volunteer	Janice Wade-Whitehead President and CEO Alzheimer's Tennessee

John Ley BB&T	Jennie Scruggs-Johnson Community Volunteer	Bill Marrison Community Volunteer
Cassandra McGee Stuart Oak Ridge National Laboratory	Nancy Miller Community Volunteer	Linda Underwood Linda's Hallmark
Jack Williams Community Volunteer	Sonny V. Rogers, Jr. Community Volunteer	Sherry D. Beeler, RN Community Volunteer
Monica K. Crane, MD Genesis Neuroscience Clinic	John Dougherty, MD Community Volunteer	Rev. Richard Brown Payne Ave. Baptist Church
Teresa Catron, MD Blount Senior Care Partners	Tom Hatcher Blount County Court Clerk	



Make Alzheimer's a Memory™

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